



6TH ANNUAL

# BRAVE ENOUGH WOMEN'S CME CONFERENCE

## *Thrive*

SEPTEMBER 29 - OCTOBER 2, 2022 • Scottsdale, AZ

[braveenoughconference.com](http://braveenoughconference.com)



The Brave Enough annual CME conference is a non-negotiable necessity for self-investment and discovery for women who LEAD.

Last year, The 5th Annual Brave Enough Women's Leadership Conference was attended by 325 women physicians from 46 states in the US and Canada. The event was held in Scottsdale, Arizona, September 30th-October 3rd, 2021. The conference sold out and was exclusively marketed on social media via the Brave Enough social media platform by Dr. Sasha Shillcutt.



"#BE21 was just what we needed after two years of lack of connection. Thank you Brave Enough for creating this community and this connection! I'm filled with gratitude to be part of this meeting and for all the learning. Thank you to everyone who made this event one to always remember! Everyone was masked indoors and vaccinated."

This year, The 6th Annual Brave Enough Women's Leadership THRIVE Conference will include:

- Up to 350+ women physicians, attorneys and professionals from 50 states and Canada
- 3.5 days of programming
- a CME accredited event with 20+ faculty from institutions all over the country leading small group discussion & sessions
- a networking event, mentoring program, breakout sessions, exhibitors and a gala



Conference attendees will learn:

- Leadership Development
- Wellbeing & Growth Mindset work
- Work-Life Control
- Negotiation Skills
- Promotion & Career Advancement
- Mentorship and Sponsorship
- Networking across disciplines



"[The BE Conference] is such a profound time to learn, rest, and relax."

*Dr. Sasha Shillcutt*

The BE conference is directed by Sasha K. Shillcutt, MD, MS, FASE. She is the Founder/CEO for Brave Enough, an organization for all professional women. Additionally, she leads an online, membership community, The Table for women professionals. Dr. Shillcutt is a Professor and Vice Chair in the Department of Anesthesiology at the University of Nebraska Medical Center (UNMC). She is a board-certified Anesthesiologist and holds national leadership positions in several organizations. Sasha is a wife, mother, author, and national speaker. In 2016, Sasha was awarded the national American Medical Association's Women Physician's Inspiring Physician Award by her peers. Sasha's greatest passion is encouraging others to achieve personal greatness in their professional and personal lives and she speaks nationally on resiliency. Her proudest role is being mother to her four amazing children. Her first book, *Between Grit and Grace*, was published in February 2020 with a second work to be published in the fall of 2022. Her popular weekly podcast called, "The Brave Enough Show" can be found on iTunes.

She has an impressive following on social media platforms which include Twitter, Facebook, Instagram, and LinkedIn.

She founded Brave Enough after a successful career climb as a clinical scientist and national expert. Despite her professional success, she found herself empty and deeply lonely. So...she started a community! **Women need each other and we're at our best when we are showing up for ourselves and each other.**

Through her book, talks, courses, membership site, and in-person events, she has inspired tens of thousands of women to believe in themselves and their innate value.

The Brave Enough Mission is simple:  
**We teach women work-life control  
through courses and community.**



"[The BE Conference] was amazing!! So proud to be a sponsor."

There are several opportunities to sponsor the event and have your brand seen by hundreds at the conference and thousands on social media. You can become a named sponsor of the conference itself, or you can be the title sponsor of an event that takes place during the conference.

## **PLATINUM-LEVEL SPONSORSHIP**

**\$20,000.00**

Receive the highest level of recognition at the conference, on social media and on all print advertising. You will be the first sponsor addressed and have a full-page logo in the e-program to recognize your contribution.

### **SPONSORSHIP INCLUDES:**

- Named "Platinum sponsor" of the conference.
- Distribution of promotional items on session tables
- Exhibit table to promote your business during all non-CME times.
- Display your signage and logo during registration and during all non-CME times.
- Sponsor logo listed by itself on the slides during all conference sessions
- Recognition during the opening session and general sessions of the conference
- Full page Sponsor name and logo listed on e-program if received no later than 7.1.22
- Tagging of sponsor in social media campaigns
- 4 conference registrations for company representatives + 4 Gala tickets



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## **GOLD-LEVEL SPONSORSHIP**

**\$15,000.00**

Receive a high level of recognition at the conference, on social media and on all print advertising. You will be addressed as a Gold level sponsor and have a ½ page logo in the e-program to recognize your contribution.

### **SPONSORSHIP INCLUDES:**

- Named "Gold Sponsor" of the conference
- Distribution of promotional items on session tables
- Exhibit table to promote your business during all non-CME times
- Enlarged sponsor logo listed with other Gold Sponsors the slides during all conference sessions
- Recognition during the opening session and general session of the conference
- ½ page Sponsor name and logo listed in e- program if received no later than 7.1.22
- Tagging of sponsor in social media campaigns
- 3 conference registrations for company representatives + 3 Gala tickets



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## **SILVER-LEVEL SPONSORSHIP**

**\$10,000.00**

Receive recognition at the conference, on social media and on all print advertising. You will be addressed as a Silver level sponsor and be listed with all Silver level sponsors in the e-program to recognize your contribution.

### **SPONSORSHIP INCLUDES:**

- Named Silver Sponsor of the conference
- Distribution of promotional items on session tables
- Exhibit table to promote your business during all non-CME times
- Sponsor logo listed with other Silver Sponsors on the slides during all conference sessions
- Recognition during the opening session and general session of the conference
- Sponsor name and logo listed in e-program if received no later than 7.1.22
- Tagging of sponsor in social media campaigns
- 2 conference registrations for company representatives + 2 Gala tickets



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## **BRONZE-LEVEL SPONSORSHIP**

**\$5,000.00**

Receive recognition at the conference, on social media, and on all electronic advertising. You will be addressed as a Bronze level sponsor and be listed with all Bronze level sponsors in the e-program to recognize your contribution.

### **SPONSORSHIP INCLUDES:**

- Named Bronze Sponsor of the conference
- Sponsor logo listed with other Bronze Sponsors on the slides during all conference sessions
- Exhibit table to promote your business during all non-CME times
- Recognition during the opening session and general session of the conference
- Sponsor name and logo listed in e-program if received no later than 7.1.22
- Tagging of sponsor in social media campaigns
- 1 conference registration for company representatives + 1 Gala ticket



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**\*NEW\* BRAVE ENOUGH ALLY SPONSORSHIP**  
**\$1,000.00**

Brave Enough Ally sponsors help keep The Brave Enough conference the PREMIERE CME women's event nationwide.

**SPONSORSHIP INCLUDES:**

- Named Brave Enough Ally of the conference
- Distinctive mention as Brave Enough Ally on the conference opening slides and on the conference app.



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## OPPORTUNITIES TO SPONSOR AN INDIVIDUAL EVENT AT BRAVE ENOUGH CONFERENCE 2022

### GALA-EVENT SPONSORSHIP \$10,000.00

The annual Gala formal is the center-piece event of the conference and most anticipated function of the conference every year. The Gala is a formal dinner with dancing and drinks on Saturday night 10.1.22.

#### SPONSORSHIP INCLUDES:

- Named Sponsor of the Event: BRAVE ENOUGH GALA sponsored by (YOUR COMPANY NAME)
- Distribution of promotional items on session tables
- Display your signage and logo during registration and at the Gala!
- Enlarged sponsor logo listed on the slides during all conference sessions
- Exhibit table to promote your business during all non-CME times
- Recognition during the opening session general session of the conference
- Sponsor name logo listed in e-program if received no later than 7.1.22
- Tagging of sponsor in social media campaigns
- 2 conference registrations for company representatives + 2 Gala tickets



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## OPPORTUNITIES TO SPONSOR AN INDIVIDUAL EVENT AT BRAVE ENOUGH CONFERENCE 2022

### PRE-PARTY AND RECEPTION SPONSORSHIP \$10,000.00

The VIP pre-party is a special reception for first time conference attendees and those who referred them. This is immediately followed by a 2-hour reception for all registrants. This is an exciting event that kicks the conference off with networking and connection. This event takes place on Thursday night 9.29.22 6-9 PM.

#### SPONSORSHIP INCLUDES:

- Named Sponsor of the Event: VIP Reception sponsored by (YOUR COMPANY NAME)
- Distribution of promotional items on session tables
- Display your signage and logo during registration and at the Party!
- Exhibit table to promote your business during all non-CME times
- Sponsor logo listed on the slides during all conference sessions
- Recognition during the opening session general session of the conference
- Sponsor name logo listed in e-program
- Tagging of sponsor in social media posts
- 2 conference registrations for company representatives + 2 Gala Tickets



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## OPPORTUNITIES TO SPONSOR AN INDIVIDUAL EVENT AT BRAVE ENOUGH CONFERENCE 2022

### EXHIBITOR MARKETPLACE & REFRESHMENTS SPONSORSHIP \$15,000.00

This is a 2-hour event where exhibitors can display and sell goods after the education sessions finish on Friday 9.30.22. This year refreshments will be provided to increase participation. This is prime marketing time with access to attendees in a laid-back atmosphere.

#### SPONSORSHIP INCLUDES:

- Named Event Sponsor: Exhibitor Marketplace and Refreshment by (YOUR COMPANY NAME)
- Distribution of promotional items on session tables
- Registration signage with sponsor logo
- Exhibit table to promote your business during all non-CME times
- Sponsor logo listed on the slides during all conference sessions
- Recognition during the opening session general session of the conference
- Sponsor name logo listed in e-program
- Tagging of sponsor in social media posts
- 3 conference registrations for company representatives + 3 Gala Tickets



IF YOU ARE INTERESTED IN BECOMING A SPONSOR  
FOR THE BE22 CME CONFERENCE, PLEASE CONTACT:

**LANCE A. SHILLCUTT, MPT, CSCS**

Chief Operating Officer

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